

COOKIE POLICY

The Disain1971 website uses cookies.

We use cookies to personalize content and ads, provide social media features, and analyze our traffic. We also share information about how you use our site with our partners in web analytics, advertising, and social media, who may combine it with other information you've provided to them or that they've collected from your use of their services.

Cookies are small text files sent by the site to the user's device (usually to the browser), where they are stored and then sent back to the site upon the next visit by the same user. A cookie cannot retrieve any other data from the user's hard drive, transmit computer viruses, or acquire email addresses. Each cookie is unique to the user's web browser. Some cookie functionalities may be handled by other technologies. In this document, the term 'cookies' refers both to cookies and similar technologies. Through cookies, it is possible to record information about your preferences, such as the pages visited, files downloaded from our site, or other similar actions performed while browsing our website.

FIRST-PARTY OR THIRD-PARTY COOKIES

Cookies can be first-party or third-party:

- **First-party cookies** are developed by the website owner.
- **Third-party cookies** are developed by entities other than the website owner.

TYPES OF COOKIES

Cookies can be categorized by their nature as follows:

Technical Cookies

Technical cookies are used solely to "carry out the transmission of a communication over an electronic communications network, or to the extent strictly necessary for the provider of an information society service explicitly requested by the subscriber or user to provide that service" (see Art. 122, paragraph 1 of the Italian Data Protection Code). They are not used for additional purposes and are typically installed directly by the website owner or manager.

They can be divided into:

- **Browsing or session cookies:** Ensure the normal navigation and use of the website (e.g., allowing purchases or authentication to access reserved areas); they are essential for the website's proper functioning.
- **Analytical cookies:** Treated as technical cookies when used directly by the website manager to collect aggregate information about user numbers and site visits to improve site performance.
- **Functional cookies:** Enable navigation based on selected criteria (e.g., language, selected products for purchase) to improve the service provided.

User consent is not required for the installation of these cookies (more information is provided in the "Managing Cookies" section below).

Profiling Cookies

Profiling cookies are used to associate specific actions or recurring behavior patterns with identifiable users when using the features offered (patterns). They help group users into homogenous clusters, allowing the owner to provide increasingly personalized services beyond what is strictly necessary, as well as send targeted advertising messages tailored to user preferences during online navigation.

For third-party cookies, the website does not have direct control over individual cookies and cannot manage them (i.e., it cannot install or delete them directly). However, you can manage these cookies through your browser settings or via the sites indicated in the "Accepting and Rejecting Cookies" section.

Consent Application

Your consent applies to the following website: www.disain.it

If you have additional needs or want sections clarified or personalized further, feel free to ask! 😊